



Healthy Youth Survey 2006 **Recruitment and Implementation Plan** **Summary of ESD, LHJ and Community Partner** **Responsibilities**

Purpose

- Collect high quality data about youth that is useful and gets used.
- Create a structure to effectively and efficiently disseminate survey information, involve survey stakeholders, recruit school districts/buildings, provide survey training and ensure the successful implementation of the 2006 Healthy Youth Survey.

Goals

1. To coordinate the recruitment efforts of school and community survey stakeholders
2. To provide accurate and consistent information regarding survey administration and protocols across the state
3. To achieve a standardized survey administration
4. To achieve at least a 70% student participation rate for the state sample in each grade
5. To achieve at least a 70% student participation rate for each county in each grade
6. To create support for survey implementation improvements in the future

Overview of Suggested Roles: PRE Survey Administration

ESDs	<ul style="list-style-type: none"> • Participate in survey revision process • Provide school contact lists • Review, maintain and provide copies of survey materials as requested • Participate in planning, recruiting and hosting of Stakeholder K-20 training • Work with LHJ contacts and other community partners to create a customized Recruitment Plan for each county • Recruit schools according to Recruitment Plan • Track recruitment process and communicate regularly with LHJs, and other community partners through meetings, conference calls, or e-mails, as appropriate • Participate in planning, recruiting and hosting of training for survey coordinators
LHJs	<ul style="list-style-type: none"> • Participate in survey revision process • Obtain survey materials from ESD contact • Participate in Stakeholder K-20 training at ESD • Work with ESD contacts to create a customized recruitment plan for each county • Recruit schools according to Recruitment Plan • Communicate regularly with ESDs and other community partners through meetings, conference calls, or e-mails, as appropriate
Community Partners: Community Mobilization (CTED), Prevention Coordinators (DASA), Community Health and Safety Networks (FPC)	<ul style="list-style-type: none"> • Participate in Stakeholder K-20 training at ESD • Work with ESD contacts and LHJs to create a customized recruitment plan for each county • Recruit schools according to Recruitment Plan • Communicate regularly with ESDs, LHJs, and other community partners through meetings, conference calls, or e-mails, as appropriate

Overview of Suggested Roles: POST Survey Administration

ESDs	<ul style="list-style-type: none"> • Provide technical assistance to schools and districts, linking survey users in their region with the experts in local health and the state Department of Health • Contact local health jurisdiction or state Department of Health for technical assistance • Participate in planning, recruiting and hosting of spring 2005 Data Usage training • Use HYS data to inform, plan and evaluate programs • Provide feedback to improve process for 2008
LHJs	<ul style="list-style-type: none"> • Review embargoed local reports in preparation for press conference • Respond to media requests for county data • Participate in spring 2007 Data Usage training • Provide technical assistance to schools, districts, and ESDs regarding data analysis and usage • Use HYS data to inform, plan and evaluate programs • Provide feedback to improve process for 2008
Community Partners: Community Mobilization (CTED), Prevention Coordinators (DASA), Community Health and Safety Networks (FPC)	<ul style="list-style-type: none"> • Provide technical assistance to community partners, linking survey users in their region with the experts in local health and the state Department of Health • Contact local health jurisdiction or state Department of Health for technical assistance • Participate in spring 2007 Data Usage training • Use HYS data to inform the collaborative needs assessment • Provide feedback to improve process for 2008